



# Hair Extensions Training Academy

18 DIFFERENT TECHNIQUES

[www.hairextensionstraining.academy](http://www.hairextensionstraining.academy)

PROFESSIONAL ACCREDITED CPD  
HAIR EXTENSION TRAINING COURSES

COURSE PROSPECTUS 2022

# “DO YOU WANT TO LEARN HOW TO GENERATE £1000 A MONTH WITH JUST 6 CLIENTS ?”

- Are you Fed-up of Seeing Bad Looking Hair Extensions and makeup not looking quiet right?
- Do you think you could do better hair extension or makeup than what you have seen?

Then Here's The Only Way Left For Regular People Like You And Me To Earn an extra £1000 per month with just 6 clients

A qualified Hair Extension Consultant is now in the top 15 best paying business to be in - Globally



*Earn the income and have more income to spend on the things you want?*

# Why is this sector growing?



- Trend 1 – More people are taking control of their lifestyle and working pattern
  - Trend 2 – More people are wanting financial freedom, flexibility from a 9-5 work to have children or looking after children
  - Trend 3 – Professionals with stressful jobs are changing their careers
    - Trend 4 – Self employed mobile hair, nail or beauty businesses are adding new services to their portfolio in order to increase their revenue streams and attract a new customer base.
    - Trend 5 – More and more people understand what other clients want, and are choosing to deliver it.

# WELL THEY LAUGHED WHEN I SAID I'D EARN AN EXTRA £1000 PER MONTH WITH JUST 6 CLIENTS!

- **Just Imagine Being Able To:**
- **Earn over £100 per client**
- **Earn repetitive income each month**
- **Work when you want where you want**
- **Buy the things you really need**
- **Have clients tripping over themselves to give you money**

Here how in 1 month	Fee you charge
Client 1. 16" Full head	190.00
Client 2. 18" Full Head	210.00
Client 3. 16" Full Head	190.00
Client 4. 18" Half Head	160.00
Client 5. 16" Full Head	190.00
Client 6. 16" Maintenance	60.00
<b>16hrs work</b>	<b>£1,000.00</b>

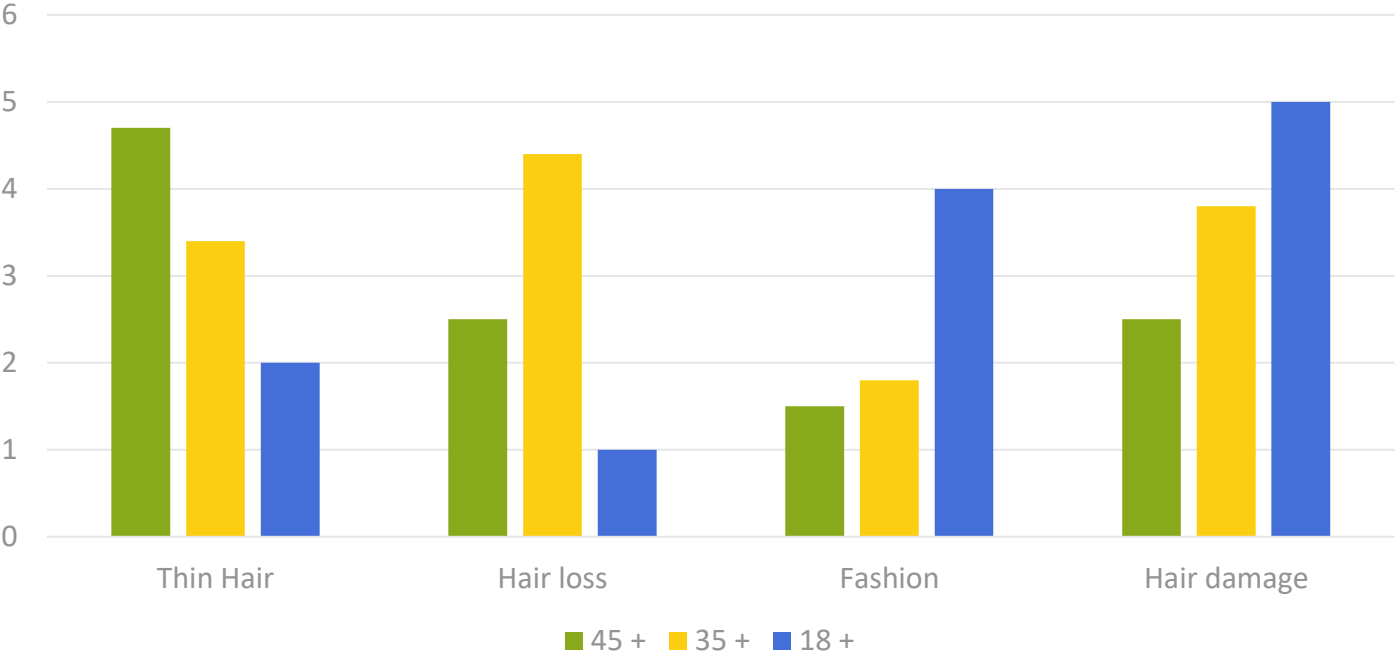
*New Hair extension business Helps You Have more income to spend on the things you want...  
Guaranteed!*



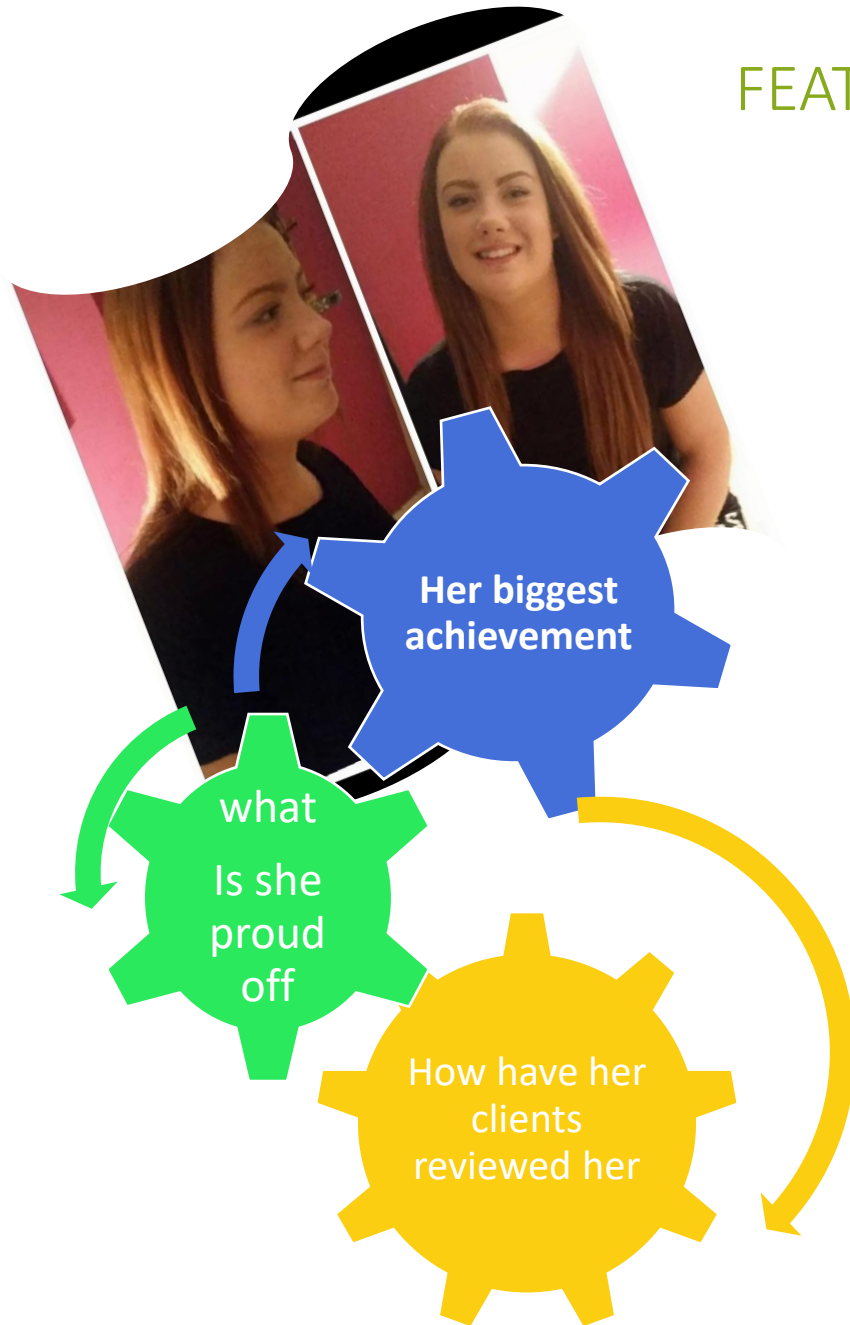
# TRAINING



# WHY ARE HAIR EXTENSIONS POPULAR?



# FEATURING BECKY FEENEY TRADING AS THE FEENIAN



**Tell us about your biggest achievement**

**My biggest achievement is that I have been able to finish my regular 9-5 and work as my own boss.**

**Tell us about your biggest challenge**

My biggest challenge has been moving from a career as a civil servant to learning all about hair care, researching different methods of styling and getting into the mindset of a hair technician.

**Tell us what you can brag about**

I can brag that I am the only mobile technician in Bolton who delivers a method of extension application that is kind to the hair and will not cause breakage or matting if cared for correctly. It is also the least detectable of all methods when the hair is worn up.

**Why should we feature you**

I have 100% excellent feedback and I also offer a fun, fresh service and connect well with my customers. I have videos showing how seamless the look is when the hair is lifted and my clients are happy to feature in my promotions. I deliver a quick and effective follow up service for customers have had after care issues.



# Allison's testimonial



On Saturday 12th April, I attended a 'hook and Latch' course with [Diane Shawe](#).

To start with I was a little apprehensive that a days course would qualify me to do this technique. I was absolutely dumbfounded at Diane's knowledge of this field!

I left the course not only feeling very confident about applying extensions but also left well equipped with the information to start my new business venture rolling! Diane gave me information on how hair is formed, where hair is sourced from, the difference between Synthetic/Human hair, and the myths that surround hair!

I was absolutely amazed that I managed to learn so much in such a short period of time. The training was funky, upbeat and hands on, which is the best way to learn. I am now in the process of setting up and have my first 'victims/clients' to test this out on. Don't get me wrong, I shall refer to my notes probably for the first year of business, but at least I know I will be doing it right. I literally wrote a training manual for my self whilst on this course!

I now feel I have the ability to really make this happen, and turn something I love to do in to an actual dream job.

I would recommend this course to anyone who would listen. Once again, thank you Diane, it was a pleasure. xx







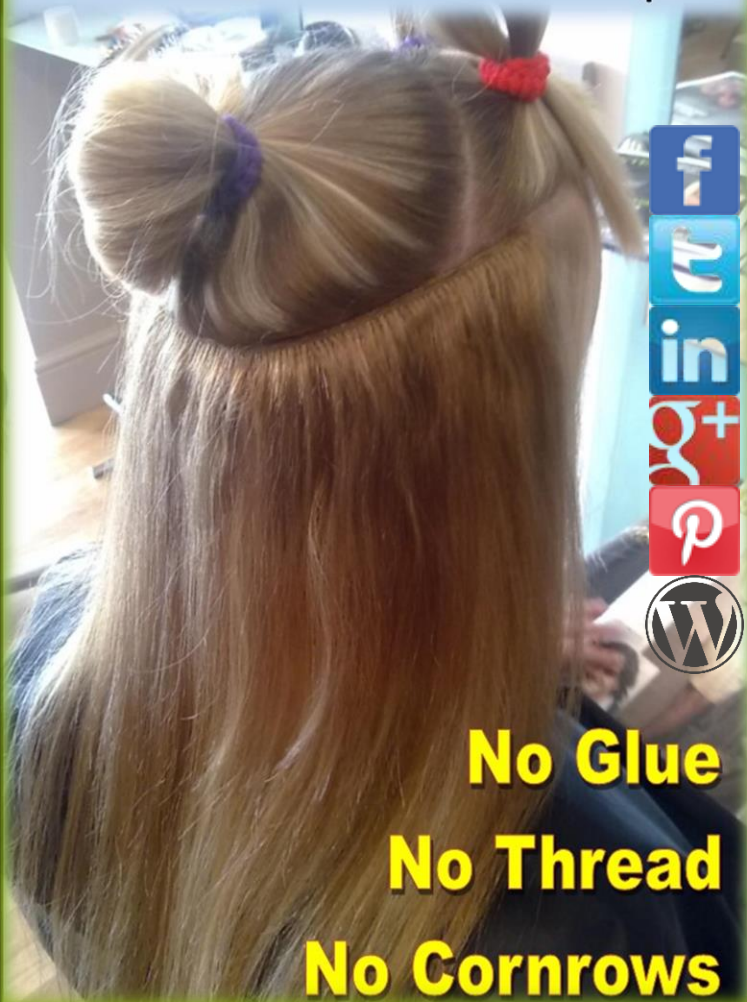
# BECOME A HAIR EXTENSION TECHNICIAN



A HAIR EXTENSION TECHNICIAN CAN DELIVER UP TO FIVE DIFFERENT HAIR EXTENSION TECHNIQUES.

# © HOOK & LATCH

New hair extension technique



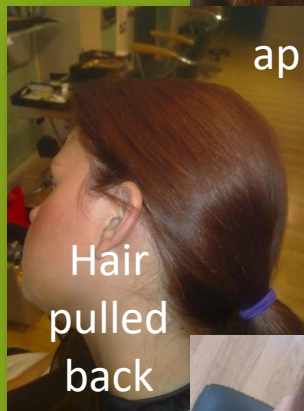
**No Glue**  
**No Thread**  
**No Cornrows**



before



After  
application



Hair  
pulled  
back



Final look 2 hours

# 1 DAY HAIR EXTENSION COURSE

Qualification Gained:

HOOK AND LATCH  
HAIR EXTENSION  
TECHNICIAN

This unique hair extension technique was designed by Diane Shawe in 2009 to work with clients who had originally experienced hair loss and damage but needed hair extension to assist them during their hair growth.

- Preparing bespoke wefts
- Applying, maintain and remove
- Blending & Shaping
- Work on live model

£450.00 + VAT  
Includes kit

# Learn 5 Techniques



## 2 day course

Qualification Gained:

### HAIR EXTENSION TECHNICIAN

#### Option 1

- Cornrow & Braiding
- Integrated Weave
- Hook and Latch (no glue, thread or cornrow)
- Professional Clip-ins
- Micro-ring track

**£850 + vat**





# Learn 5 Techniques

## 2 day course

Qualification Gained:

### HAIR EXTENSION TECHNICIAN

#### Option 2

- Strand by Strand (glue gun)
- Pre tips (make your own)
- Hook and Latch (no glue, thread or cornrow)
- Single micro rings
- Micro-ring track

**£850 + vat**



# Learn 3 Techniques Boot-camp

## 1 day course

Qualification Gained:

HAIR  
EXTENSION  
TECHNICIAN

### Option 1

Cornrow & Braiding  
Integrated Weave  
Professional Clip-ins

### Option 2

Strand by Strand (Glue gun)  
Pre tips (make your own)  
Single micro rings

**£550 + vat**



# HAIR CONSULTANT

## BECOME A HAIR EXTENSION CONSULTANT

A HAIR EXTENSION CONSULTANT IS A SPECIALIST IN 10 OR MORE HAIR EXTENSION TECHNIQUES. A CONSULTANT CAN ASSIST A VARIETY OF CLIENTS BY SUPPLYING A SOLUTION TO THEIR HAIR PROBLEM.



# Learn 10 Techniques



- Cornrow & Braiding
- Integrated Weave
- Hook and Latch (no glue, thread or cornrow)
- Professional Clip-ins
- Micro-ring track
- Strand by Strand (glue gun)
- Pre tips (make your own)
- Single micro rings
- Crowning Glory
- Blending & Shaping hair extensions

# 1 week or 8 weeks

Qualification Gained:

**HAIR  
EXTENSION  
CONSULTANT**

5 days residential:

**£4500 + vat**

- To include:
- Hotel, breakfast
- Course manuals
- Learn 10 techniques
- Work on 3 live models
- Full professional kit

Spread over 2 months

Non Residential

**£3500 + vat**

- To include:
- Course manuals -Learn 10 techniques
- Work on 3 live models
- Full professional kit



# BECOME A HAIR LOSS HAIR ENHANCEMENT CONSULTANT

A HAIR LOSS HAIR ENHANCEMENT CONSULTANT CAN ASSIST WITH A HAIR MAKEOVER THAT WILL HELP THE CLIENT PRESENT A NATURAL LOOKING SET OF HAIR. THIS IS DONE BY THEM OFFERING FIVE PROFESSIONAL TECHNIQUES

# Hair Loss Technician Learn 5 techniques

## 2 day course

Qualification Gained:

### HAIR LOSS HAIR ENHANCEMENT CONSULTANT

- Crowning Glory: For thinning hair on top
- Hair2Skin: hair injected into synthetic skin designed for clients with over 70% permanent or semi permanent hair loss or men with bald patches they prefer to disguise
- Net Weave: designed for clients with patchy alopecia concentrated in one part of the head.
- Lace Wig: designed for clients with damaged hair line, hair loss, chemically damaged hair or just want a makeover.
- Cornrow & integrate hair support techniques

Residential includes Kit

**£2500 + vat**

Non Residential includes kit

**£1900 + vat**





# Hairdresser's Testimonial



More & more clients wanted hair extensions

Hi,

I owned my own salon for over 24 years and wanted to introduce hair extensions to my clients that was not harmful for their hair. In my two day integrated weave course, I learnt to braid (which I had never done before) and apply a full head integrated weave.

My model was very pleased with the transformation, and I felt confident to apply this technique to my clients.

Jackie Southampton

TRY OUR HOOK AND LATCH TECHNIQUE SPECIAL OFFER

[www.hairextensionstraining.academy](http://www.hairextensionstraining.academy)



HAIR EXTENSION TRAINER

# BECOME A HAIR EXTENSION TRAINER

LEARN 12 TECHNIQUES AND TRAIN OTHER IN YOUR AREA TO DEVELOP A PROFESSIONAL SKILL.  
FULLY ACCREDITED, IMPRESSIVE REVENUE STREAMS, LONG TERM CAREER

# Learn 12 Techniques Become a Trainer



- History of Hair Extensions
- Advance Trainers Course
- Cornrow & Braiding
- Integrated Weave
- Hook and Latch (no glue, thread or cornrow)
- Professional Clip-ins
- Micro-ring track
- Strand by Strand (glue gun)
- Pre tips (make your own)
- Single micro rings
- Crowning Glory
- Lace Wig
- Net Weave
- Blending & Shaping hair extensions

## 7 day course

Qualification Gained:

### HAIR EXTENSION TRAINER

5 days Residential

2 day observation and assessment

Includes:

Full professional trainers kit

Trainers students course material

Hotel accommodation & Breakfast

Working on live models

Training real students for assessment

**£6500 + vat**

\*This fee only covers your qualifications if you want to protect your area additional fees are involved.



# Hair Extension Trainers Boot camp 5 techniques

## Option 1

- Cornrow & Braiding
- Integrated Weave
- Hook and Latch (no glue, thread or cornrow)
- Professional Clip-ins
- Micro-ring track

## Option 2

- Strand by Strand (glue gun)
- Pre tips (make your own)
- Hook and Latch (no glue, thread or cornrow)
- Single micro rings
- Micro-ring track

# 2 day boot camp

Qualification Gained:

## HAIR EXTENSION TRAINER

Course to include:

Professional Trainers Kit

Students Course material

(you must have 2 years hair extension experience)

Non Duel certificate ....£30 per student ( for accredited certificate)

**£1750 + vat**

Duel certificate fully accredited for your students with your logo on

**£2150 + vat**



# Hair Extension Trainer Boot camp 2 techniques

## 1 day Trainers boot camp

Qualification Gained:

HAIR  
EXTENSION  
TECHNICIAN

This course is designed for individuals who have been applying one or two hair extension technique for the past 2 years and want to qualify to become a trainer in those techniques only.

Course to include:

Professional Trainers Kit

Students Course material

(you must have 2 years hair extension experience)

**£950 + vat**



# HAIR SYSTEM WIG BECOME A CUSTOM HAIR SYSTEM WIG CONSULTANT CONSULTANT

LEARN HOW TO MAKE CUSTOM WIGS AS A TECHNICIAN, CONSULTANT, TRAINER OR FOR YOURSELF



HAIR EXTENSIONS  
TRAINING ACADEMY

# 10 TIPS THAT WILL MAKE YOU INFLUENTIAL

THE TOP TEN  
MOST PROFITABLE  
HAIR EXTENSIONS  
TECHNIQUES

**The Ultimate Guide**

~~~~~  
DOWNLOAD FREE

[www.hairextensionstraining.academy](http://www.hairextensionstraining.academy)

# DOWNLOAD FREE ULTIMATE GUIDE

[WWW.HAIREXTENSIONSTRAINING.ACADEMY](http://www.hairextensionstraining.academy)



# Learn to make your own LACE WIG

**1 DAY MAKE &  
WEAR YOUR OWN  
WIG COURSE**

**£350** + VAT

**2 DAY START YOUR  
OWN BUSINESS  
COURSE**

**£1,650** + VAT

**3 DAY BECOME A  
TRAINER COURSE**

**£2,650** + VAT

## 1 – 3 day course

Qualification Gained:  
**CUSTOM HAIR  
SYSTEM WIG  
CONSULTANT**

An ideal opportunity to develop a new career making hair systems for a wide cross sections of clients.

Learn how to measure the head

Learn how to source the different caps

Learn different templates to get hair to fall in place and style

Learn how to advise about looking after system

Learn how to semi permanent fit the system to clients head



# HAIR EXTENSION TRAINER

## SELECTION OF INDIVIDUAL COURSES AND PRICES FOR 2022

LOOKING FOR A SPECIFIC TECHNIQUE, THEN THE NEXT SECTION WILL HELP YOU IDENTIFY THE COURSE YOU ARE LOOKING FOR.





# EYEBROW THREADING 1 day courses

Qualification Gained:

EYEBROW  
THREADING  
TECHNICIAN

Threading is an ancient eyebrow shaping and hair removal technique which originated from Asia. Celebrities prefer the method for shaping perfect eyebrows.

- Methods of threading
- Types of hair on the body
- Contra Indications
- Products to use

£195.00 + VAT

Includes kit



# Nail Extensions1 day courses

Qualification Gained:

ACRYLIC NAILS  
GEL NAILS  
TECHNIQUES

Nail extensions is a very popular service which can be bolted onto your current business or as a business startup.

- Theory on Nails
- Equipment Management
- Contra Indications
- Applying and Removing

£195.00 + VAT

Includes kit

# Get business savvy

Improve your business skills with a online course

Fully Accredited Courses



| Grow your business                                             | Special Offers | Personal Development                                       | Special Offers |
|----------------------------------------------------------------|----------------|------------------------------------------------------------|----------------|
| Basic Business Management - Boot Camp for Business Owners £218 | £89            | Building Your Self Esteem and Assertiveness Skills £110    | £45            |
| Writing a Business Plan £99                                    | £45            | Coaching and Mentoring £250                                | £99            |
| Budgets and Managing Money £130                                | £55            | Stress Relief & Stress Reduction £189                      | £89            |
| Human Resources Training - HR for the Non-HR Manager £220      | £120           | Dialogue techniques for dealing with guest complaints £150 | £65            |
| Marketing for Small Businesses £140                            | £65            | Managing Pressure and Maintaining Balance £170             | £67            |
| Branding: Creating and Managing Your Business Brand £150       | £75            | Business Leadership - Becoming Management Material £320    | £120           |
| Building a Brand on Social Media £170                          | £67            | Getting Stuff Done - Personal Development Boot Camp £150   | £65            |
| Networking for Success £130                                    | £55            | Effective planning, goal setting £120                      | £55            |
| Basic Computer Skills £150                                     | £59            | Active Listening Skills £99                                | £56            |

GET YOUR STUDY PACK SENT TO YOU IN THE POST

FULL REPORT ON PROGRESS

YOUR OWN PERSONAL TUTOR

GET AN ACCREDITED CERTIFICATE

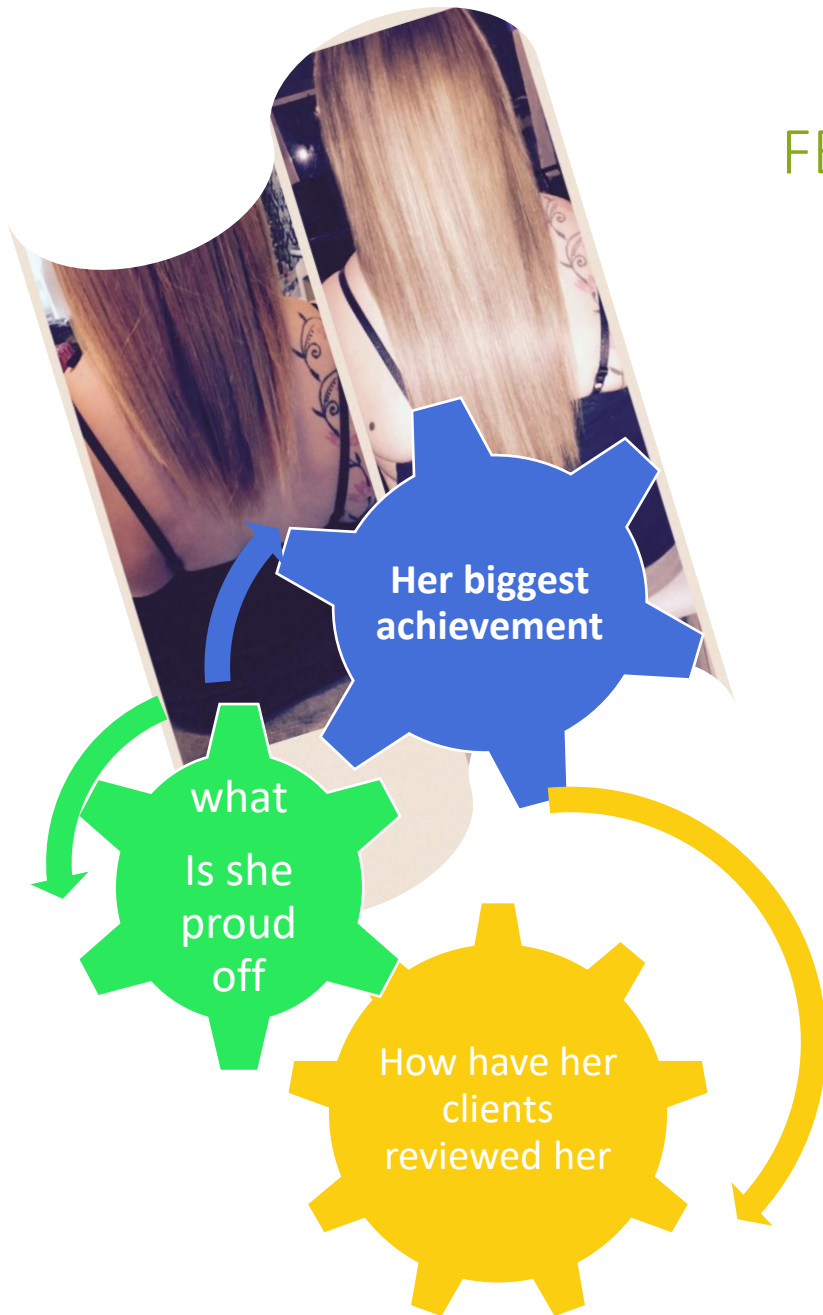
AND MUCH MUCH MORE



Email us if you would like any of the above courses  
[order@virtualspeedyservices.uk](mailto:order@virtualspeedyservices.uk)



# FEATURING REBECCA OF MIAMI HAIR



|                                               |                                                                                                                                                                                                                                |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tell us about your biggest achievement</b> | <b>My biggest achievement is the fact that I have not got a hair dressing background but the results I am seeing from before and after pictures are amazing, myself and the customers are all very happy with the results!</b> |
| <b>Tell us about your biggest challenge</b>   | My biggest challenge was my first client, hoping for the best and that it would all work out ok - which luckily it did !                                                                                                       |
| <b>Tell us what you can brag about</b>        | I have been trained for two weeks, have been fully booked for the last two weeks and am also fully booked for the next two weekends which amazing for me!                                                                      |
| <b>Why should we feature you</b>              | I feel like I've made very good progress and I feel like for someone with no background of hair I have done extremely well and already fitted four girls hair Extensions in two weeks and have the next two weeks booked!      |

# STUDENTS





# HAIR EXTENSION KITS AND STOCK

WE CAN SUPPORT YOU BY SUPPLYING KITS FOR SPECIFIC COURSES, COLOUR RINGS WITH THE INTERNATIONAL COLOURS FOR HAIR EXTENSION AND HAIR STOCK





Human Hair  
49 colours

£25 + £1.20p&p



Human Hair  
80 colours

£88.00 +  
£5.50p&p

You can now order Hair  
Extension online @ good rates

[www.needahairmakeover.co](http://www.needahairmakeover.co)

# Starter Kit to Get Going Quickly



**Just need a Starter Kit? £65.00 + £6 P&P**



# Hair Extension Technician Kit



**£120.00** P&P **£15.00**

Include equipment for 1 hair extension technique. 500 Silicon micro rings, Micro ring connector, micro ring threader, weaving cotton, Hair extension brush, colour ring, cape, set of combs, professional blending scissors, cutting scissors, blending razor, clips, consultation forms, hair care forms

# Deluxe Hair Extension Technician Kit



**£160.00** P&P **£15.00**

Include equipment for 1 hair extension technique. 500 Silicon micro rings, Micro ring connector, micro ring threader, weaving cotton, Hair extension brush, colour ring, cape, set of combs, professional blending scissors, cutting scissors, blending razor, clips, consultation forms, hair care forms

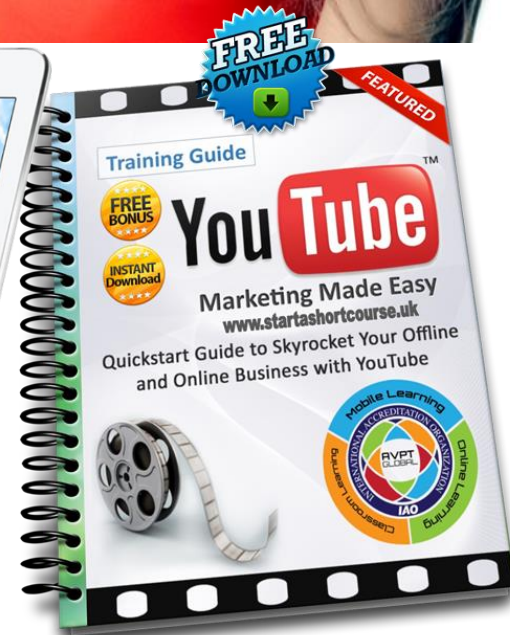
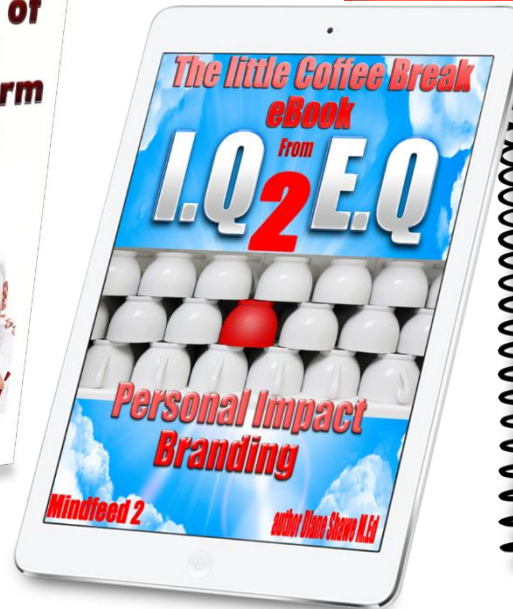
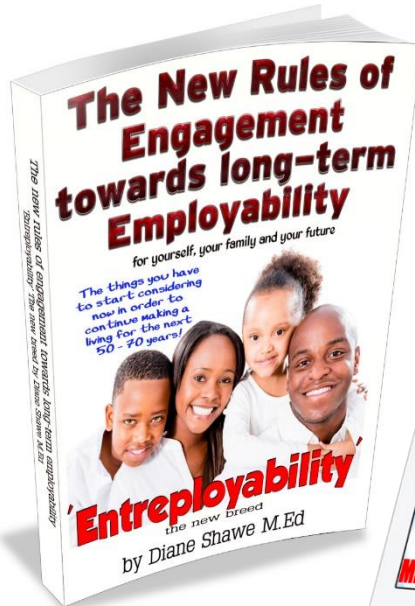
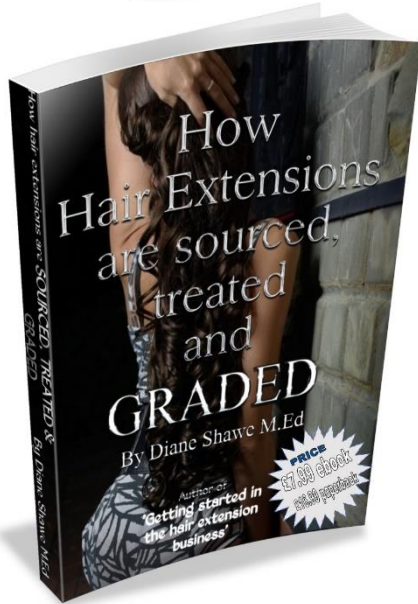


# My Publication

Founder and CEO Diane Shawe has written a series of ebook that can help grow your business or improve your skills. These ebooks are available online from Amazon

Now Available On:  
**amazon.com**

**DIANE SHAWE**



[www.academyexpresscourses.com](http://www.academyexpresscourses.com)

PRICE PLAN

# PRICE PLAN – DIRECT DEBIT INSTALLMENTS

We can help you pay for your course by instalments. All courses must be paid for prior to the start date so if you want to do your course a few months away we can help you budget. Just let us know when you apply what you would like to do.



We do offer a pricing plan. We will structure one for you upon application

**GOCARDLESS**  
Simpler Direct Debit

**VISA**

**VISA**  
ELECTRON

**Maestro**

**SCAD**

**MasterCard**

**VISA**  
DEBIT

**WORLDWIDE  
DIRECT DEBIT**

**WorldPayZinc**

**bank  
TRANSFER**





# Your Business Investment Package



**A real Business Opportunity, For Real People with Needs, By real people with the drive and dedication.**

**The first of it's kind in Europe.**

*There is more to adding Hair*

[needahairmakeoverfranchise.co.uk](http://needahairmakeoverfranchise.co.uk)

Hair Extensions Training Academy  
Wolverhampton St, West Midlands  
[www.all-about-hair-extensions.com](http://www.all-about-hair-extensions.com)





# How to enroll or express your interest



Call us

0121 318 2880 OR 0208 318 2880

|                             |                                                                                                |
|-----------------------------|------------------------------------------------------------------------------------------------|
| Email:                      | <a href="mailto:hairextensions@Europe.com">hairextensions@Europe.com</a>                       |
| Message instagram training: | <a href="#">@needahairmakeover</a>                                                             |
| Message Facebook salon:     | <a href="#">@needahairmakeover2</a>                                                            |
| Training Website:           | <a href="http://Hairextensionstraining.academy">Hairextensionstraining.academy</a>             |
| Franchise Opportunity       | <a href="http://www.Needahairmakeoverfranchise.co.uk">www.Needahairmakeoverfranchise.co.uk</a> |
| Salon                       | <a href="http://www.Needahairmakeover.co">www. Needahairmakeover.co</a>                        |
| Book Online Appointment     | <a href="https://g.page/needahairmakeover">https://g.page/needahairmakeover</a>                |

Hair Extensions Training Academy  
NAHM SPECIALIST SALONS FRANCHISE LTD  
Kemp House  
160 City Road  
London  
EC1V 2NX

[www.all-about-hair-extensions.com](http://www.all-about-hair-extensions.com)





START A NEW CAREER  
BY BECOMING QUALIFIED AS A

**Hair Extensions Trainer**  
**Hair Extensions Consultant**  
**Hair Extensions Technician**  
**Hair Extensions Hair Loss**

[www.hairextensionstraining.academy](http://www.hairextensionstraining.academy)

NOW IN THE TOP 20 LIST OF GROWING CAREERS

